



zipForm® today - CA edition

LEADING THE WAY...® IN TRANSACTION TECHNOLOGY.



Table of Contents

- ➔ [More "Who's Your REALTOR®" Gear!](#)
- ➔ [zipForm® Services Spotlight: First American Home Buyers Protection Corporation](#)
- ➔ [New SmartMove Features for Members](#)
- ➔ [New Broker Dashboard Features!](#)
- ➔ [Grow Your Business: 1st-Time HomeBuyers](#)
- ➔ [zipTips: Email Logs in zipForm® Plus](#)
- ➔ [How A Commission Advance Really Works](#)
- ➔ [BackAgent: Due Dates for Deals](#)
- ➔ [Recruit Smarter - Not Harder](#)
- ➔ [Mediate with C.A.R.](#)

MAXIMIZE YOUR NAR MEMBERSHIP

REALTOR BENEFITS PROGRAM

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NATIONAL ASSOCIATION of REALTORS®
REALTOR Benefit Program

ZIPTIPS: STORE EMAIL CONVERSATIONS INSIDE ZIPFORM® PLUS!

zipForm® Plus has gone through multiple upgrades with advancements

GET YOUR "WHO'S YOUR REALTOR®?" PIN NOW!



Limited quantity - purchase yours before they're gone! We now have Who's Your REALTOR® lapel pins available for you to show your love for real estate while promoting the very popular tagline: "Who's Your REALTOR®?" from C.A.R.'s consumer ad campaign. [Get your pin today >](#)

Also available for purchase, Who's Your REALTOR® coffee mugs and car magnets. [Learn More >](#)

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FREE LIVE DEMO: 7 REAL ESTATE TECHNOLOGY SYSTEMS RESPONSIBLE FOR LOCAL 7-FIGURE INCOMES - Attend this live demonstration of the powerful technological breakthroughs that underpin the success of local Millionaire agents [>> more](#)

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ZIPFORM® SERVICES SPOTLIGHT:



First American Home Buyers Protection Corporation®'s home warranty is a smart, simple, affordable way to save your clients from the unexpected expense and hassle of home system and appliance breakdowns.

and new features throughout the platform. Email to Transaction is one such subtle upgrade that you may have missed.

Originally, this feature that enabled users to send an email attachment and email log directly into their zipForm® Transaction file but this required a specific token or code to be present in the email message somewhere. The upgraded feature assigns your zipForm® Transaction file a specific email address. Email PDFs or email logs to that email address and watch them appear in your Transaction file!

While inside of any **Transaction file**, click on the dropdown arrow next to the **Documents Tab**, click on **Email to Transaction**, and click on the **Transaction Email** to begin storing your email records inside zipForm® Plus!

Find more helpful tips on our [Support Page](#).

HOW A COMMISSION ADVANCE REALLY WORKS

Have you ever considered getting a commission advance to smooth out your business cash flow but hesitated because you weren't sure how the process worked? Or perhaps you've heard rumors of the "dangers" of getting an advance? We're here to clear up the misconceptions.

eCommission, a proud member of zipLogix™'s zipAlliance™ partner program, enables you to get paid your commissions before closing directly through your zipForm® account. If you've considered using this service, you've probably wondered the following:

1. Who typically advances their commission?
2. What happens if the sale

Help your sellers enhance their listings and reduce the risk of home repairs before, during, and after the sale. When your buyers move into their new home, they can enjoy budget protection and easy repair and replacement solutions when covered items break down. Let First American help protect your clients' homes and your reputation.

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TUNE IN! Live Streaming of the Real Estate Summit, November 10, 2016 at 9:00 a.m. PST. [Join us here](#) for the live streams!
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NEW SMARTMOVE FEATURES FOR MEMBERS

TransUnion SmartMove is offering new tenant screening features for C.A.R. members. Tenant screening just got easier with new broader criminal background screening coverage for your prospective clients and with mobile-friendly processing so potential renters can quickly and efficiently access the service from any device to receive results within minutes.

Renters who use SmartMove provide their Social Security number and bank account numbers directly to TransUnion to verify the renter's identity and provide the landlord with a leasing recommendation, credit report, eviction report, and criminal history. This way, sensitive information remains safe with TransUnion. As a C.A.R. member, you automatically receive 20 percent off. Learn more [here](#).

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YOU NEED MORE REFERRALS! Connect with 185,000 REALTORS® throughout CA and start attracting more buyers. Make sure they think of you first! Boost your referral business with C.A.R.'s ([click for info...](#))
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BROKERS GET QUARTERLY OFFICE PERFORMANCE SNAPSHOTS, A MESSAGE CENTER, AND MORE!

There are many great new features available inside the zipForm® Plus Broker Edition! Some of the new tools now available in the zipForm® Plus

falls through?
3. How much does it cost?

For the answers to these questions and more, read the '[The 7 Myths of Commission Advances](#)' post on the [eCommission blog](#), or visit our [How It Works page](#) on the eCommission website. [Read More>](#)

Interested in getting an advance? Apply through your zipForm® account today and save 50% with code ZIP50. That's an average savings of over \$400!

BACKAGENT: I'VE GOT SOME DOCS ADDED, NOW WHAT?

Although some transaction management systems claim to simplify your deals, they end up creating more hoops for you to jump through.

Are you still having to figure out which documents are required and which may be exemptible? How are you figuring due dates and timelines? Shouldn't there be a system that automates this for you?

The BackAgent system was designed from the beginning to work with you throughout the entire transaction.

Now with zipForm® Plus embedded, BackAgent does more to help keep you on the right track and ahead of the curve.

[Get your free demo account!](#)

RECRUIT SMARTER - NOT HARDER!

Are you ready to take your recruiting efforts to a new level? Join C.A.R. Business Products for a special broker webinar on Wednesday, November 16th at 10 a.m. to learn how to effectively attract new agents with the Realty Connection system. We'll discuss why Realty Connection with OnTask Recruiter PRO will enhance your relationships with new recruits as well as enhance your retention with existing. [Register here >](#)

Broker Edition platform include the Broker Dashboard!

Broker Dashboard comes equipped with a collection of advanced widgets that allow brokers to view and analyze metrics for an entire brokerage or one particular office location.

The Message Center allows administrators to broadcast messages to a particular office or to the entire brokerage. Messages appear in the notification drop-down on both zipForm® Plus and zipForm® Mobile. Also, you can set a message to appear as a dialog that the user will see when they sign in.

Email to Transactions with Ease! Transactions now have an email address that is specific to the transaction. You can save the email address as a contact, send an email from zipForm® Plus, or use another email client to start a correspondence. When you include the transaction email address in the correspondence, the message body and attachments will automatically be saved to that transaction.

Want to learn more or [order zipForm® Plus Broker Edition?](#)

Join us for an informational webinar to learn all the new features and get answers to your questions about [zipForm® Plus Broker Edition](#). You can [register](#) for our next webinar: **Wednesday, November 16 from 2:00 pm to 3:00 pm, "[zipForm® Plus Broker Edition: Solutions to Set Your Brokerage Apart](#)".**

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Are you getting your C.A.R. Member Discounts? Big savings on business tools, office supplies, credit screening and more! Save money and maximize your business now! [Learn more>](#)
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GROW YOUR BUSINESS BY HELPING FIRST-TIME HOMEBUYERS

C.A.R. Education now offers a new interactive online 2-course package to help you earn the First Time Home Buyer Specialist Certification (FTBS). The FTBS is a unique certification to provide you with the knowledge and expertise

Realty Connection is an all-in-one career fair helping Brokers find warm leads and OnTask Recruiter PRO provides all the tools needed to make recruiting efficient and effective. [Get started](#) with your FREE trial today.

MEDIATE WITH THE C.A.R. REAL ESTATE MEDIATION CENTER

The C.A.R. Real Estate Mediation Center for Consumers became the default mediation provider in the revised RPA-CA in November 2014. The Mediation Center offers a supportive and confidential process to help parties reach a mutually agreeable settlement and avoid the cost and expense of litigation. The Center has highly experienced and specially trained real estate mediators on its panel to serve all metropolitan areas in California. All panel mediators agree to reduced rates under the program. Mediations can now be filed quickly [via our website >](#)

you need to help your clients overcome the many challenges they face as first time buyers. Help one of the fastest growing markets in real estate by building a client for life. [More Info>](#)

Start working towards your FTBS Certification with our online interactive courses. Both courses are specially designed with engaging, interactive visuals to help reinforce what you're learning. Take the course at your pace, [Purchase Here>](#)

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