



zipForm® today - CA edition

LEADING THE WAY...[®] IN TRANSACTION TECHNOLOGY.



Table of Contents

- ➔ [The Broker Dashboard is Here!](#)
- ➔ [zipForm® Services Spotlight: myNHD](#)
- ➔ ["Who's Your REALTOR®?" Gear](#)
- ➔ [Certificate and Proliferate](#)
- ➔ [Start Managing More Property Now](#)
- ➔ [zipTips: Edit PDFs with PDF SPLIT!](#)
- ➔ [CRM is Your New Best Friend](#)
- ➔ [Let Your Clients Make Initial Deposits Online](#)
- ➔ [Connect with Clients - Easily!](#)
- ➔ [Forms for Luxury and Vacation Homes](#)
- ➔ [A New Brochure for REALTORS®](#)
- ➔ [Be Safer On Showings](#)
- ➔ [New Member Discount - Ace Relocation](#)

Get built-in compliance

Boost agent productivity with Reesio

[LEARN MORE](#)

Top Producer

reesio

THE BROKER DASHBOARD IS HERE FOR ZIPFORM® PLUS BROKER EDITION!

zipLogix™ has released several key innovations to the Broker Edition of zipForm® with zipTMS™. Integrated with the advanced zipForm® Plus digital forms software, the online workplace provides brokers and agents with a comprehensive set of tools for optimizing workflow while managing transactions. The Broker Edition now includes a broker dashboard, and comes equipped with a collection of advanced widgets that allow brokers to view and analyze metrics for an entire brokerage or one particular office location. Features of the new Broker Dashboard include:

- Monthly Transaction Charts with key performance data for each month
- Recent Transaction Status and Approval Activity, including new transactions, changes to transaction status, and document approval requests
- Weekly zipTMS™ Tasks showing tasks that are due, overdue, and completed by an agent within a given week
- Listing Map with advanced search and filter functionality for various transaction types, statuses and price ranges
- Transaction Values showing the number of transactions that fall into defined price ranges

Find out more information on the [zipForm® Plus Broker Edition](#).



Take the C.A.R. Legal Hotline with you everywhere! Download the new FREE Legal Hotline App today to connect with attorneys, find legal Q&As,

ZIPTIPS: PDF SPLIT

Looks like you need to send your client a

document to read. How are you going to get that 50 page PDF into their email box, especially when they only need page 13?

PDF Split is a new feature found inside zipForm® Plus while viewing any PDF document that allows you to pick and choose specific pages from a PDF that you can send individually or combined to your recipients. It's also available when clicking on the Document Details dropdown arrow found in the top right corner of any PDF document icon.

See [Step by Step](#) directions or watch the [video](#) to see how this high demand feature is utilized.

LEARN HOW TO MAKE CRMS YOUR NEW BEST FRIEND

Join us for a special webinar on Wednesday, October 26th at 10 a.m. to learn the simple power behind a CRM (customer relationship management) and all that it can do to build and streamline your real estate business. During the webinar we'll be taking a look at a CRM system that has been built with the busy REALTOR® in mind to help you automate your tasks, follow-up, email and even text messaging so that you can build the business of your dreams. [Register here >](#)

CLIENTS MAKE INITIAL DEPOSITS ONLINE - AND THE CROWD GOES WILD!

Sqaak is a service inside zipForm® Plus and may be used to invite a buyer to make their initial deposit ONLINE while you are writing your contract. This means you can have them work on the deposit while you work on drafting the agreement and getting it signed.

Watch the [Sqaak video](#) to see how.

CONNECTING WITH CLIENTS HAS

and read up on new laws that matter to your business. [Download here](#) from car.org today!

ZIPFORM® SERVICES SPOTLIGHT:



[MyNHD](#) Inc. assists sellers and agents in complying with California's Natural Hazard Disclosure Act which requires disclosure of certain mapped hazard areas when a property is being sold. The reports prepared by MyNHD, Inc. contain other important disclosures and information available through public records. By selecting MyNHD, Inc. as your disclosure provider, sellers and agents are taking advantage of the "Safe Harbor Provision" that transfers liability for such reporting to the Third-Party Disclosure Provider.

DOES YOUR BUYER NEED \$15,000? Use C.A.R.'s FREE Down Payment Assistance Directory to see if they qualify for one of 300+ available down payment assistance programs in CA. [Click for info!](#)

GET YOUR "WHO'S YOUR REALTOR®?" GEAR



C.A.R.'s Business Products is now offering car magnets and coffee mugs with the popular "Who's Your REALTOR®?" tagline from C.A.R.'s consumer ad campaign. The stylish oval magnet and ceramic mug are perfect for showing everyone your love for real estate, while promoting the campaign. Limited quantities

NEVER BEEN EASIER!

Join us on Wednesday, October 19th at 10 a.m. for a 45 minute webinar that will show you how WikiRealty combines content, social and mobile into an end-to-end online marketing tool for you to simplify your content marketing strategy. [Register here for the webinar >](#)

WikiRealty is completely FREE for you to join, [click here to register](#) for your FREE account today.

FORMS FOR LUXURY AND VACATION HOMES

Sellers in a Luxury, Vacation and 2nd Home market can be extremely demanding. Type A personalities! They require a highly organized and detail oriented listing agent.

OrganizeMeForms™ will keep you on-track and on-schedule with every aspect of listing and selling high-end properties.

Effectively organize your entire real estate business with OrganizeMeForms™. 80 uniquely designed residential real estate forms and checklists. Agent, Customer and Team forms are included.

Check out [OrganizeMeForms™ real estate blog](#) posts for brilliant tips, killer strategies and awesome insight!

THE NEW C.A.R. BUSINESS PRODUCTS BROCHURE IS HERE!

Find out what else C.A.R. Business Products has to offer zipForm® users with the newly updated digital brochure! Share these member benefits and add-on services with your brokers, agents, office managers, and all your colleagues to make sure you have [the best tools](#) to help you succeed!

available. [Purchase your products today!>](#)

.....
YOU NEED MORE REFERRALS! Connect with 185,000 REALTORS® throughout CA and start attracting more buyers. Make sure they think of you first! Boost your referral business with C.A.R.'s ([click for info...](#))
.....

CERTIFICATE AND PROLIFERATE: BECOME A ZIPFORM® CERTIFIED TRAINER

Want to do more with zipForm® Plus? Become a resource for all the zipForm® queries that surround you at your office. Your colleagues need the answers and you can provide them the knowledge they seek if you are the Certified zipForm® Trainer in your area. Develop the knowledge and skills to progress and receive exposure to the latest zipForm® software in the process.

[Learn more](#) about zipForm® Training Certification and how to become a resource for your colleagues on the always improving forms editing and transaction management software.

.....
Distinguish Yourself in Real Estate! Get the edge you need to excel in your real estate career - earn the GRI Designation. [Learn now >](#)
.....

C.A.R.'S PROPERTY MANAGEMENT CERTIFICATION COURSES NOW ONLINE

Property Management Certification (PMC) courses completely online! Even if you've taken a few courses already either through our LearnMyWay® training program, live or online now you can purchase and complete the courses you need to finish your Property Management Certification (PMC). Choose the individual courses you need or purchase all seven courses for a reduced price. The PMC course series has been designed to help REALTORS® establish and build a property management business, select clients, complete forms, review agreements, and remain compliant with Fair Housing, State, and Federal Laws, as well as Acts protecting tenants. [Learn more >](#)

For more information about the 7-course PMC



BE SAFER ON SHOWINGS

Some don't want you to get CurbCall Protect for 2 weeks Free! But for your own protection, you totally should. zipLogix™ and CurbCall have teamed up to offer you a free 2-week trial of CurbCall Protect®, the app that helps you stay safer on home showings. For your own personal safety, please try it. [Try it free](#) now.

[More information>](#)

NEW MEMBER DISCOUNT OFFER - ACE RELOCATION

Ace Relocation has joined the C.A.R. Member Discount Program to offer members these exclusive benefits:

- A free branded-to-you box kit (10 boxes to get your clients started)
- Free set up of 3 in-home estimates for your clients
- Bill to escrow option
- And more!

Members may obtain their free benefits and learn more [here!](#)

Connect with us



bundle, [click here >](#)

C.A.R. Education's online professional development courses allow you to take quality training on your computer or mobile device from anywhere you can connect to the Internet and at your own pace, anytime. These courses are written by experienced REALTORS® and reviewed by C.A.R.'s expert legal team to walk you through the most important topics in real estate.

Buy your courses **NOW** before the October 22nd price increase for all courses offered from C.A.R. Education!

This message was sent to your email. Visit your [subscription management](#) page to modify your email communication preferences or to update your personal profile. To stop receiving this email in the future, [click to remove](#) yourself from this list.

herein unless expressly stated.

EDITED BY: Nathaniel Osollo, nateo@car.org

EXECUTIVE OFFICES:

525 South Virgil Ave., Los Angeles CA 90020
phone (213) 739-8200; fax (213) 480-7724

LEGISLATIVE OFFICES:

1121 L Street #600, Sacramento CA 95814
phone (916) 492-5200; fax (916) 444-2033

ADVERTISING INQUIRIES: learn how you can [advertise in this email newsletter](#)

If you wish to update the email address to which this newsletter is sent, please do not reply to this email. EMAIL ADDRESS change requests must be directed to your local association.

QUESTIONS OR COMMENTS: [contact C.A.R.](#)

FOR PERMISSION TO REPRINT CONTENT FROM zipForm® TODAY, please complete this [request form](#).

Copyright © 2017 CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.)

